

Nora L. Howley
8710 Cameron Street, #817
Silver Spring, MD 20910
(240) 381-1046
norahowley@gmail.com

EDUCATION

EdD, University of Glasgow, Scotland (2019)

Dissertation: *The Role of Education Support Professionals in Promoting the Whole Child: A Capabilities Approach*

MA, Health Education, University of Maryland College Park, MD (1992)

BS, Early Childhood Education, Wheelock College, Boston, MA (1981)

PROFESSIONAL EXPERIENCE

Lerdau, LLC, Silver Spring, MD

Principal, September 2013-present

- Provide consulting including, education policy, program planning, evaluation, and school employee professional development.
- Clients 2018-2020 have included the Robert Wood Johnson Foundation Together for Healthy and Successful Schools program (as part of a team convened by MMS Education), the National Education Association Foundation, and Word Farmers Inc.

National Education Association Health Information Network (NEA HIN),
Washington, DC

Acting Executive Director, December 2012-June 2013

Manager of Programs, January 2009-December 2012 and July 2013-August 2013

- Managed all program activities including program development, implementation, evaluation, and communications.
- Provided advice and input to NEA policy staff in support of school health and related issues and wrote responses to NEA member initiated New Business Items.
- Supervised six program and communications staff as Manager of Programs and three additional staff while Acting Executive Director.
- Served as part of management team for day-to-day and long-term operations including fundraising, fiscal management, and evaluation.
- Developed programmatic aspects of all funding applications including, but not limited to, successful applications to the US Environmental Protection Agency, the US Centers for Disease Control and Prevention, and the Robert Wood Johnson Foundation.
- Managed relationships with external funders and partners in partnership with colleagues.
- Collaborated with NEA elected leadership and staff to implement projects and resources for education and capacity building.

- Worked with members of NEA HIN Board of Directors to set and execute organizational strategies.
- Provided professional development and capacity building for NEA leaders and members

Independent Consultant

January 2008-December 2008

- Provided strategic consulting in the area of school health and safety.

Action for Healthy Kids

Interim Executive Director, March 2007-December 2007

Deputy Director, January 2006-February 2007

- Directed national non-profit working on childhood obesity and school wellness policy through period of transition.
- Oversaw revisions to budgeting process to reflect accurately program costs and support sustainability and fundraising.
- Led staff reorganization to support improved program work.
- Worked with national education and health partners to support healthy school policies and practices.
- Guided Board of Directors through the hiring of permanent Executive Director.
- Worked with existing and new funders to support organizational goals.
- Led staff team working with state-based volunteers.

Council of Chief State School Officers

Director, School Health Project, March 1998-December 2005

- Directed CDC-funded school health project and related projects.
- Worked with state superintendents of public education and their staff on effective policies and practices in a range of school health areas.
- Worked with staff from national partners including the National School Boards Association and the National Association of State Boards of Education.
- Staffed member committee charged with authoring 2004 policy statement on school health.
- Successfully completed two CDC cooperative agreement applications and additional private foundation proposals.

Montgomery College, Rockville, MD

Adjunct Instructor in Health Education, September 1996-February 1998

September 1996-February 1998

- Taught college level health education courses.

Association of Occupational and Environmental Clinics

Health Educator, September 1993-August 1996

- Supported cooperative agreements funded by ATSDR and NIOSH focused on environmental justice and occupational health and safety

July 1992-August 1993: Faculty Research Assistant

University of Maryland, College Park, MD

September 1986-January 1989: Teacher

Clara Barton Center for Children, Cabin John, MD

September 1981-August 1985: Teacher

South Hadley Children's Center, South Hadley, MA

SELECTED PUBLICATIONS

Howley, N. & Hunt, H. (2020). Every school healthy: policy, research, and action. *Journal of School Health* 9,0 903-906.

Howley, N. & Rosales, J. (2018). Good health key to student learning: school wellness policies can boost physical as well as emotional health.

<http://www.nea.org/home/72888.htm>.

Howley, N. (2017). *Local wellness policies: a briefing paper for NEA ESPQ in response to NBI 34*.

http://www.nea.org/assets/docs/NBI134_Local_Wellness_Policies_FINAL.pdf.

Two articles in the in the *Sage Encyclopedia of Social and Cultural Foundations of Education*, 2009, Eugene Provenzo, Editor (2009).

Stahlberg A., Howley, N. and Luscri, L. (2008). A national snapshot of local school wellness policies, *Journal of School Health* 78, 562-8.

No Time for Turf: A Resource to Promote Interagency Collaboration for Student Achievement and Health, 2004, Council of Chief State School Officers.

Howley, N. and Edwards, M., *Explorations in Women's Health*, 2001 and 2004, Jones and Bartlett.

SELECTED PRESENTATIONS

- *Bully Free for Utah: By, for, and about Education Support Professionals*, ASHA (2018)
- *Are we really engaging the whole school? Education Support Professionals and the WSCC*, ASHA (2018)
- *Foucault Comes to the Cafeteria: Exploring the Discourse of Local Wellness Policies*, ASHA (2016)
- *Kill Stress Before It Kills You: A Union Approach to Stress Management* (multiple NEA meetings)
- *Healthy Kids Learn Better, Healthy Staff Work Better* (multiple NEA meetings)

- *Roundtable on Accountability*, American School Health Association (October 2012)
- *Health Education and the Common Core*, ASHA (October 2012)
- *Making the Case for SEW: Gaining Administrative Support* (OEA School Employee Wellness Conference, March 2012)
- *Healthy Staff Work Better: Engaging Employee Associations in School Employee Wellness* (ASHA, 2010)
- *Thinking Like a Marketer: Using Social Marketing to Build Support for School Health* (multiple state conferences 2003-2006)
- *How Schools Work and How to Work with Schools* (multiple presentations 1999-present).

SELECTED SERVICE

- Non-governmental co-chair, National Coordinating Committee on School Health and Safety (2011-2013)
- National Advisory Board National Policy and Legal Analysis Network to Prevent Childhood Obesity, an RWJF-funded project of the ChangeLab Solutions (2010-2013)
- National Advisory Board Action for Healthy Kids CDC-funded School Nutrition Project.

PROFESSIONAL MEMBERSHIPS

- American Educational Research Association
- ASCD
- American School Health Association (member of the Research and Publications Committee)

PROFESSIONAL INTERESTS

I started my professional career working as a classroom teacher in Massachusetts while working in my community on issues such as voter registration and rent control. These experiences form the basis of a professional career that has focused on building connections across sectors to support and implement the policies, programs, and practices that can improve the school climate for all members of the school community. This has included an emphasis on how local, state, and national governance can work together to achieve high quality conditions for learning. My doctoral research on how Education Support Professionals understand their work strengthened my interest in working on efforts that explicitly include the whole school in support of students. This requires that our field foreground the specific professional development that all educators need to be effective. I am interested in work that allows me to build on my expertise in school health and safety while addressing the other conditions necessary to create equitable and safe schools.

References available upon request.